

The People Speak[≡]

A forum about our world

Guidelines & Rules

GUIDELINES

Content: Send us a video showing us how you conserve water or telling us something everyone needs to know about water conservation. Your video can be informative, funny, or serious, but the overall purpose of the video is to both inform and entertain. Be creative, but stay on topic!

A few things to keep in mind:

Purpose: Your video should communicate to a general public audience and be suitable for submission to YouTube. All entries must feature your original work or have written permission to use material under someone else's copyright.

Language: Your video will need to be in English or if in another language, be accompanied by English-language subtitles.

Partisan Politics: As a United States charitable organization exempt from tax under Section 501(c)(3) of the United States Internal Revenue Code, The People Speak cannot participate in or support or facilitate any partisan political activities. For that reason, submissions must not directly or indirectly refer to any politicians, candidates (including, but not limited to, President Bush) or political parties. Any submission that does so will be automatically disqualified.

Submissions & Format: All final videos should be posted on YouTube by June 15, 2007. Please review the Terms of Use for YouTube: <http://youtube.com/t/terms> for more details.

The final video needs to be less than 5 minutes long and be less than 100 MB. You will need to set up an account with YouTube to upload your video.

To officially enter your videos, you must do two things:

1. Tag your video with **TPSWaterContest** (one word).
2. Send an email info@thepeoplespeak.org with the final URL location of your video on YouTube.

Deadline: Final videos will need to be uploaded on YouTube and email notification sent to The People Speak no later than June 15, 2007.

Judging Criteria: Finalists will be selected by members of The People Speak selection committee. The first cut will focus on the originality of the video as well as how persuasive or informative the video is.

The final videos will be linked to from The People Speak site for a public vote.

Who can participate: Anyone over 15 years old

OFFICIAL RULES

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The People Speak Contest is managed and run by The People Speak, a campaign of the United Nations Foundation, a nonprofit organization, headquartered at 1800 Massachusetts Avenue NW, Washington, DC 20036.

(1) Eligibility:

Contest is offered only to natural persons older than 15 years of age January 1, 2007, and who must never have been charged with a felony or misdemeanor other than minor traffic violations. Employees, independent contractors, officers, and directors of the United Nations Foundation, its affiliates, subsidiaries, advertising, promotion and fulfillment agencies, legal advisors and judges and the immediate family members, domestic partners and persons living in the same household of such persons, are not eligible to participate in the Contest. This Contest is void where prohibited by law. If you are under the age of 18, please have your parent sign the Parental Consent Form below.

(2) How to Enter:

Your video will be entered into the contest by sending an email to info@thepeoplespeak.org with the URL from YouTube of your video.

Your final video must be posted on YouTube and a notification email sent to The People Speak by June 15, 2007. Please include your name, address, telephone number and email address in your email.

By sending an email to enter your video, you agree to the following:

1. **Information.** The information supplied in the email is accurate and complete.
2. **Original Work.** The video submitted is my/our original work.
3. **Submission.** I/we have the exclusive right and authority to submit the video upon the terms and conditions set forth in the Guidelines and Official Rules of the The People Speak Contest, and on behalf of any and all actors, performers and collaborators.
4. **Age.** I (or all of us) are 15 years of age or older. If under 18 years old, I will send in a faxed release form with our parents or our legal guardians signature to indicate their consent.

5. **Release.** I hereby hold all Released Parties (as defined in Guidelines and Official Rules) harmless from and will defend them again, all claims, demands, losses, costs, damages, judgments, liabilities and expenses (including attorney's fees) arising out of or in connection with any use or nonuse of my submitted commercial spot, including all claims by me or third parties for plagiarism, copyright infringement, unauthorized use, defamation, libel, slander, invasion of privacy, right of publicity, emotional distress or economic loss.

6. **The People Speak's Rights.** I hereby grant to The People Speak an irrevocable, nonexclusive, sublicenseable, and royalty-free license throughout the world in perpetuity to edit, broadcast, publish, copy, reproduce, publicly display, distribute, publicly perform and transmit the submitted commercial spot, and to make derivative works based upon the video without attribution or prior permission in any and all media, whether now or hereafter known. The People Speak is not obligated to use any of its rights of broadcast or otherwise to use the submitted video, even if it is selected as a/the winner.

7. **Payment.** I understand that I will not receive any payment for any use or nonuse of the video.

8. **Public Reaction.** I understand that members of the public may make correct or incorrect assumptions about based on my submission of the video.

9. **Rules.** I/we have read and agree to abide by the Guidelines and Official Rules of the The People Speak Contest.

10. **Copyright.** The burden of obtaining copyright or otherwise protecting any proprietary interest in the video, if I wish to do so, rests entirely with me.

(3) Prize:

The grand prize will be awarded to one individual. The prize for the finalist will be \$250. Monetary prizes are taxable to the extent required by law. The People Speak reserves the right to award no monetary prizes

(4) Winner:

The judges' decisions are final. Selections of winner(s) shall be made based on the foregoing criteria and/or other criteria that may be subjective. The People Speak reserves the right to select multiple winners or no winner. Winners will be notified by email after August 31, 2007.

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The People Speak CONTEST PARENTAL CONSENT FORM

NOTE: This form may be downloaded at www.thepeoplespeak.org

ENTRY: Only one submission per entrant(s)

DEADLINE: Submissions must be received by June 15, 2007.

Entrant:

Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Video URL _____

One-sentence synopsis: _____

How did you learn about the “The People Speak” Contest?

By signing below, I/we agree and state the following:

1. **Information.** The information supplied in the email is accurate and complete.
2. **Original Work.** The video submitted is my/our original work.
3. **Submission.** I/we have the exclusive right and authority to submit the video upon the terms and conditions set forth in the Guidelines and Official Rules of the The People Speak Contest, and on behalf of any and all actors, performers and collaborators.
4. **Age.** I (or all of us) are 15 years of age or older. If under 18 years old, I will send in a faxed release form with our parents or our legal guardians signature to indicate their consent.
5. **Release.** I hereby hold all Released Parties (as defined in Guidelines and Official Rules) harmless from and will defend them again, all claims, demands, losses, costs, damages, judgments, liabilities and expenses (including attorney’s fees) arising out of or in connection with any use or nonuse of my submitted commercial spot, including all

claims by me or third parties for plagiarism, copyright infringement, unauthorized use, defamation, libel, slander, invasion of privacy, right of publicity, emotional distress or economic loss.

6. The People Speak's Rights. I hereby grant to The People Speak an irrevocable, nonexclusive, sublicenseable, and royalty-free license throughout the world in perpetuity to edit, broadcast, publish, copy, reproduce, publicly display, distribute, publicly perform and transmit the submitted commercial spot, and to make derivative works based upon the video without attribution or prior permission in any and all media, whether now or hereafter known. The People Speak is not obligated to use any of its rights of broadcast or otherwise to use the submitted video, even if it is selected as a/the winner.

7. Payment. I understand that I will not receive any payment for any use or nonuse of the video.

8. Public Reaction. I understand that members of the public may make correct or incorrect assumptions about based on my submission of the video.

9. Rules. I/we have read and agree to abide by the Guidelines and Official Rules of the The People Speak Contest.

10. Copyright. The burden of obtaining copyright or otherwise protecting any proprietary interest in the video, if I wish to do so, rests entirely with me.

Entrant 1

Name _____ Signature _____ Date _____

Name and Signature of Parent or Guardian, if under 18:

Name _____ Signature _____ Date _____

Fax forms to

The People Speak
(202) 887-9021

Or mail to:

The People Speak
United Nations Foundation
1800 Massachusetts Avenue NW, 4th Floor
Washington, DC 20036